

#### Open Day del 16 Maggio 2018

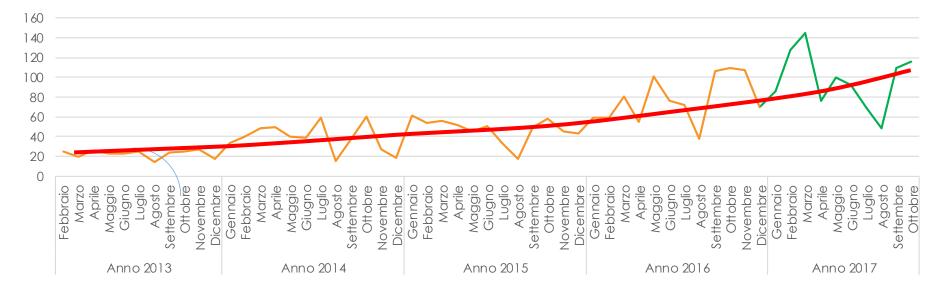
Carlo Batini La Data Science @ Bicocca compie un anno....

1

#### La nuova professione del Data Scientist

# Variazione tendenziale nella domanda di Data Scientist tra 2015 e 2017 $\rightarrow$ **104%** (Fonte CRISP)



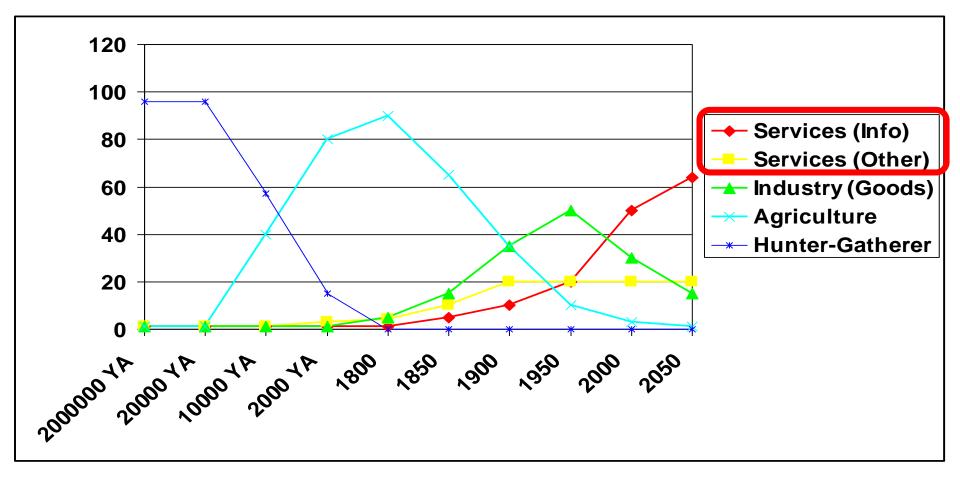


# Ripartizione territoriale della domanda di Data Scientist (fonte Crisp)



Lombardia 48%
 Lazio 17%
 Piemonte 9%
 Emilia Romagna 8%

#### Data are dramatically changing jobs



## Fonte World Economic Forum

#### Are these the world's best jobs?

Ranking determined by work-life balance rating

Rank	Job	Salary
1	Data Scientist	\$114,808
2	SEO Manager	\$45,720
3	Talent Acquisition Specialist	\$63.504
4	Social Media Manager	\$40,000
5	Substitute Teacher	\$24,380
6	Recruiting Coordinator	\$44,700
7	UX Designer	\$91,440
8	Digital Marketing Manager	\$70,052
9	Marketing Assistant	\$32,512
10	Web Developer	\$66,040
11	RIsk Analyst	\$69,088
12	Civil Engineer	\$65,532
13	Client Manager	\$71,120
14	Instructional Designer	\$66,040
15	Marketing Analyst	\$60,000
16	Software QA Engineer	\$91,440
17	Web Designer	\$53,848
18	Research Technician	\$36,525
19	Program Analyst	\$71,120
20	Data Analyst	\$58,928
21	Content Manager	\$60,960
22	Solutions Engineer	\$92,456
23	Lab Assistant	\$27,550
24	Software Developer	\$80,000
25	Front End Developer	\$75,000

Source: Glassdoor.com

WØRLD

ECONOMIC

**50 Best Jobs in America** - Ranks jobs according to the **Glassdoor Job Score**, which combines: a. number of job openings, b. salary, and c. overall job satisfaction rating

1 Data Scientist



**4.8** / 5 Job Score

**4.2** / 5 Job Satisfaction

**\$110,000** Median Base Salary 4,524 Job Openings

**View Jobs** 

2 DevOps Engineer



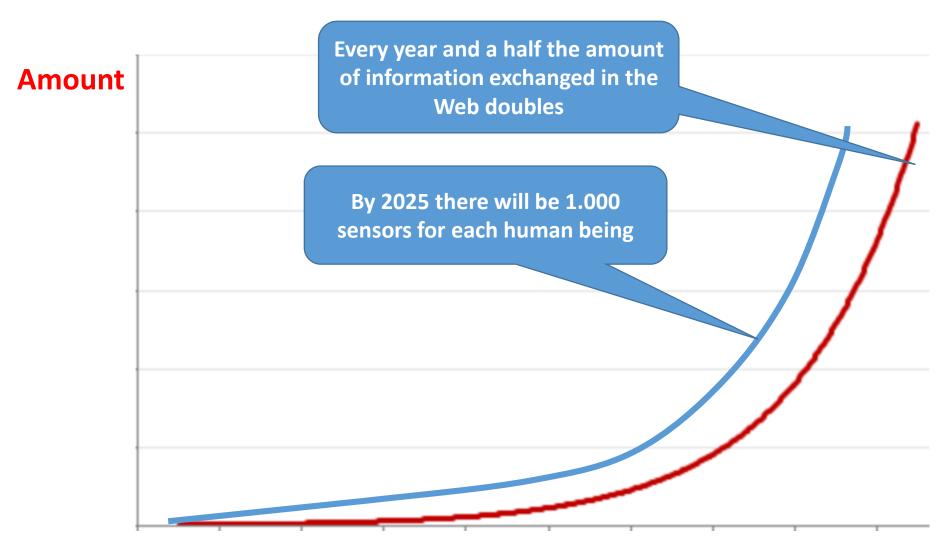
**4.6** / 5 Job Score

**\$105,000** Median Base Salary **4.0** / 5 Job Satisfaction

3,369 Job Openings

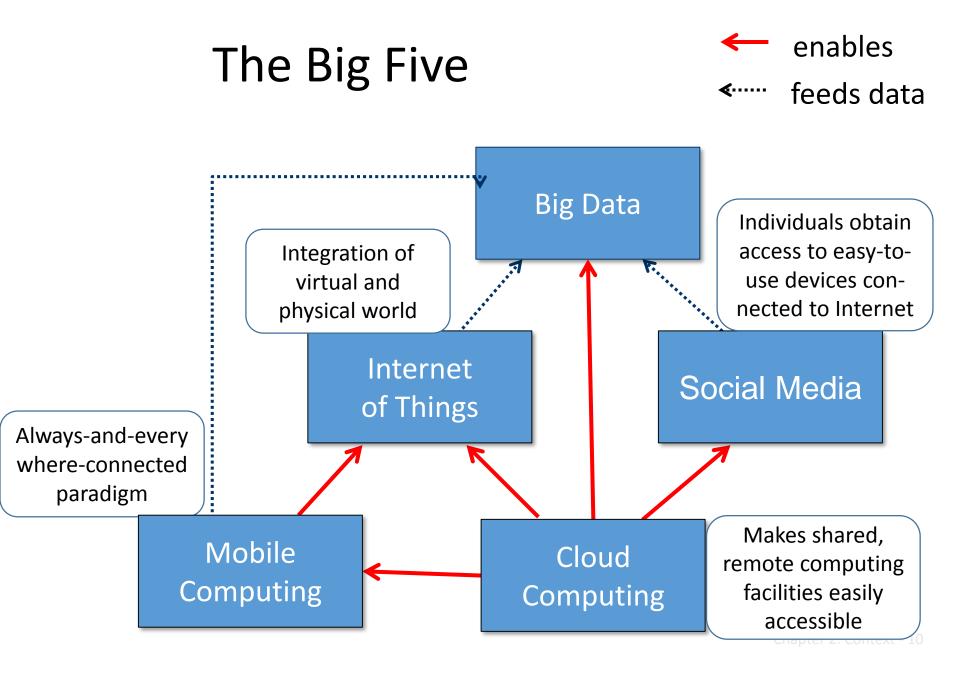
**View Jobs** 

#### The explosion of big data



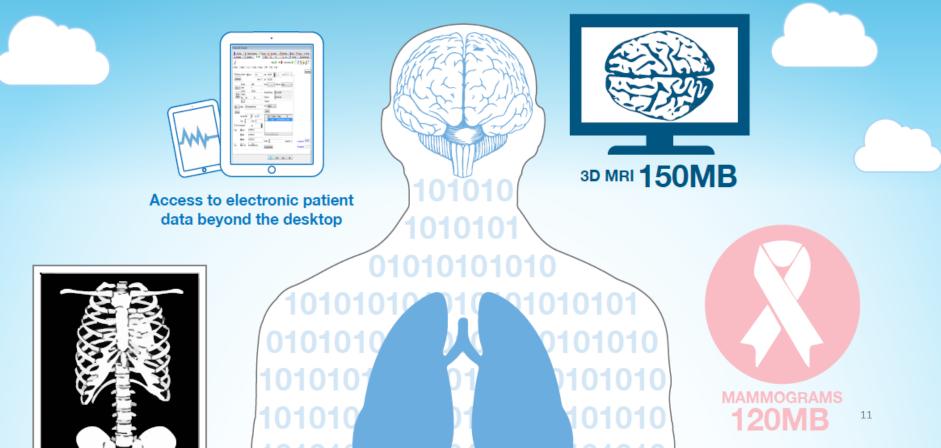
#### Four Domains of Big Data in 2025 - EB = $10^{18}$ byte

Data Phase	Astronomy	Twitter	YouTube	Genomics
Acquisitio	25 zetta-bytes/year	0.5–15 billion tweets/year	500–900 million hours/year	1 zetta-bases/year
Storage	1 EB/year	1–17 PB/year	1–2 EB/year	2–40 EB/year
Analysis	In situ data reduction	Topic and sentiment mining	Limited requirements	Heterogeneous data and analysis
	Real-time processing	Metadata analysis		Variant calling, ~2 trillion central processing unit (CPU) hours
	Massive volumes			All-pairs genome alignments, ~10,000 trillion CPU hours
Distribution	Dedicated lines from antennae to server (600 TB/s)	Small units of distribution	Major component of modern user's bandwidth (10 MB/s)	Many small (10 MB/s) and fewer massive (10 TB/s) data movement

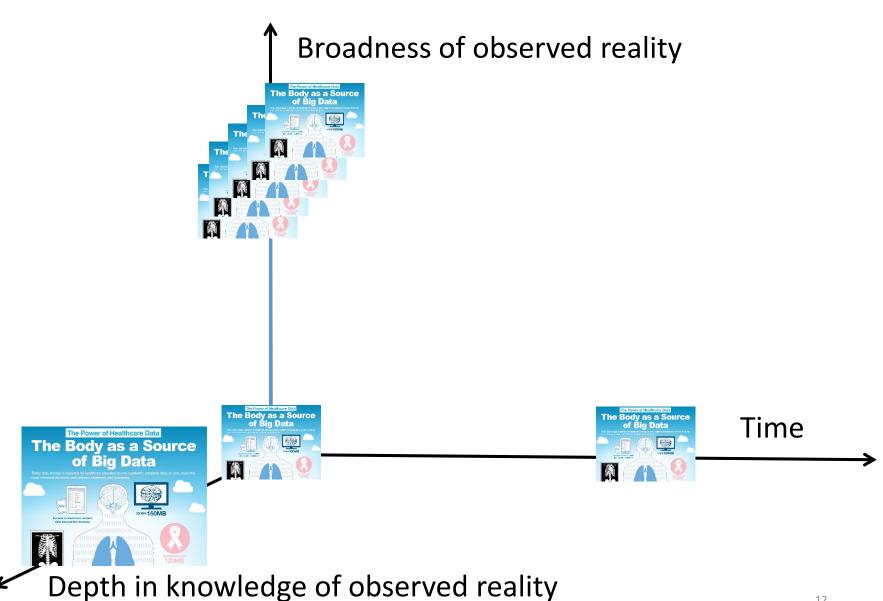


# The Power of Healthcare Data The Body as a Source of Big Data

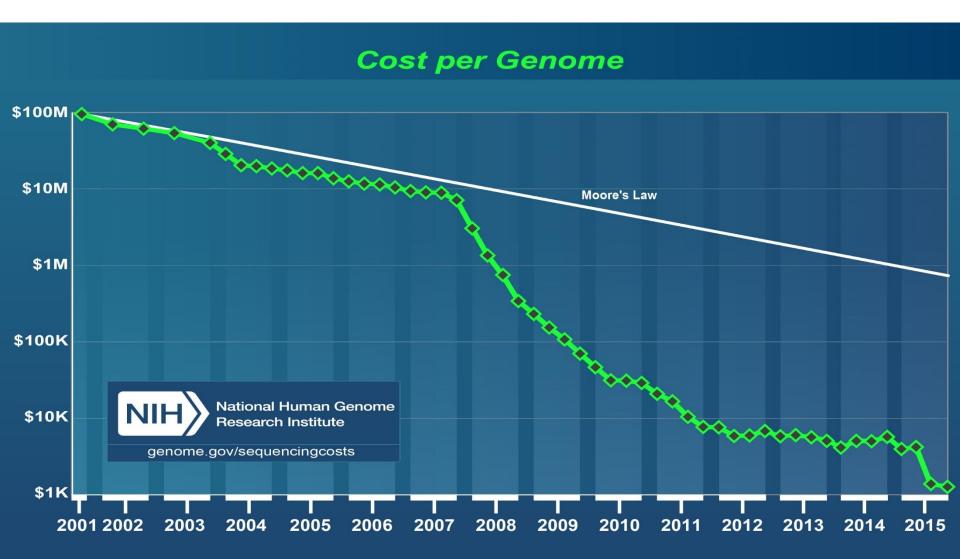
Today data storage is essential for healthcare providers to see a patient's complete story of care, make the most informed decisions and enhance treatment and outcomes.



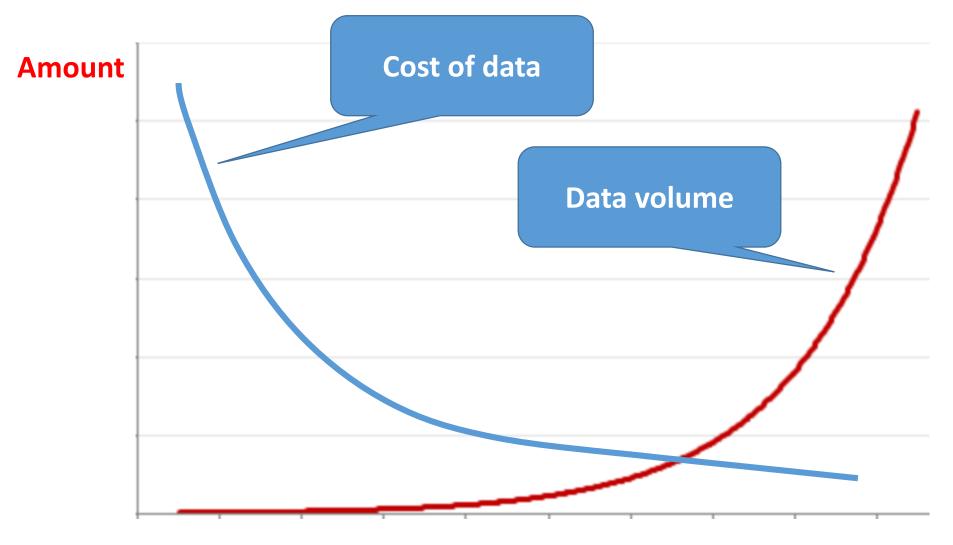
#### Human genome



#### Cost per Genome – From S. Ceri

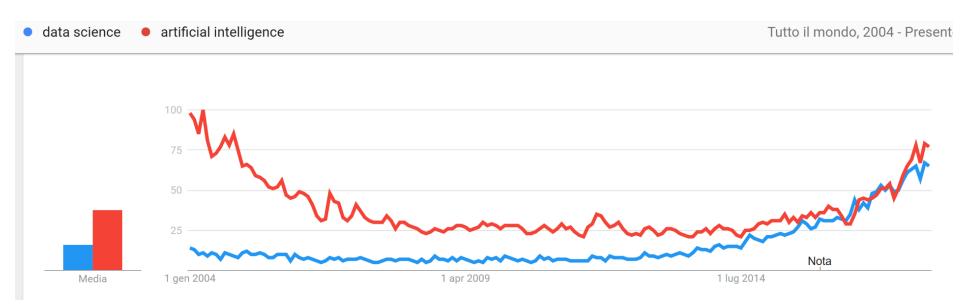


#### As volume increases, costs decrease

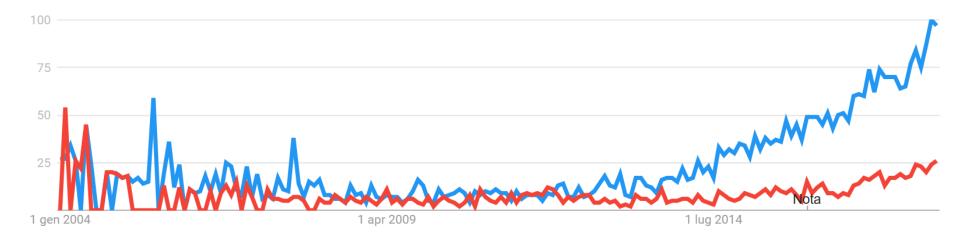


Time

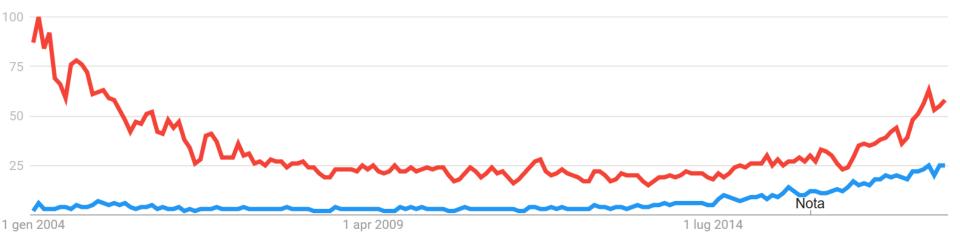
#### **Data Science** vs **Artificial Intelligence** su Google Trends



#### **Data Science** vs **Artificial Intelligence** Food and beverages



#### **Data Science** vs **Artificial Intelligence** Sciences



# What do data scientist do?

- At ease in the digital realm, they are able to bring structure and meaning to large quantities of formless data and make analysis possible.
- They identify rich data sources, join them with other, potentially incomplete data sources, and clean the resulting set.
- Make discoveries while swimming in data.
- In a competitive landscape where challenges keep changing, data scientists help decision makers to identify better predictive and prescriptive models.

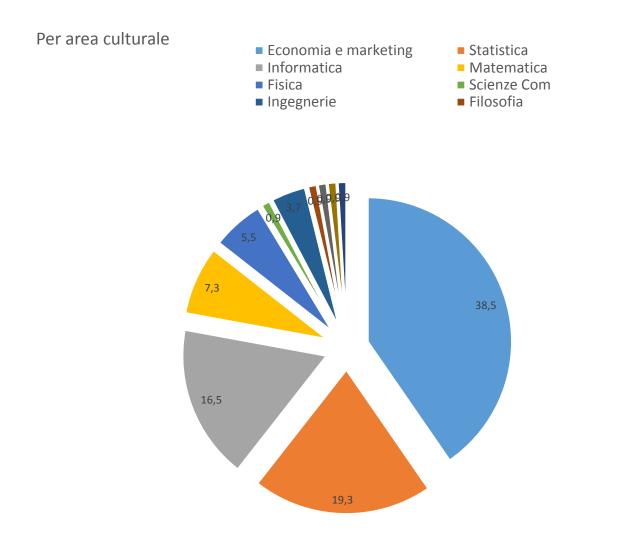
Professional profiles Technological Data Scientist

- Applies, adapts and extends statistical techniques and computer science technologies providing effective analyses for decision, operational or research problems.
- Performs high level architectural design of services based on digital data.

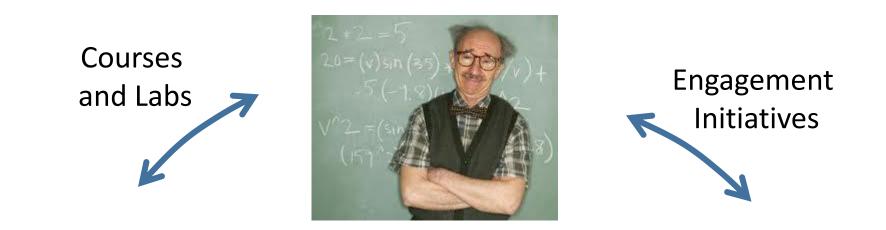
#### Professional profiles Business Data Scientist

- Finds solutions based on statistical techniques and computer science technologies to enhance value of decisions and value of business processes in companies and public administrations
- Conceives new services based on digital data, which optimize value in use for customers and value in exchange for service providers.

#### Statistics on enrolled Students - 1



The three stakeholders, students, companies, teachers: how to boost cooperation among them?

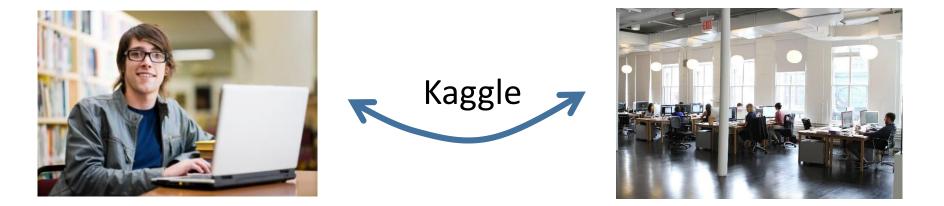




Kaggle



The three stakeholders, students, companies, teachers: how to boost cooperation among them?

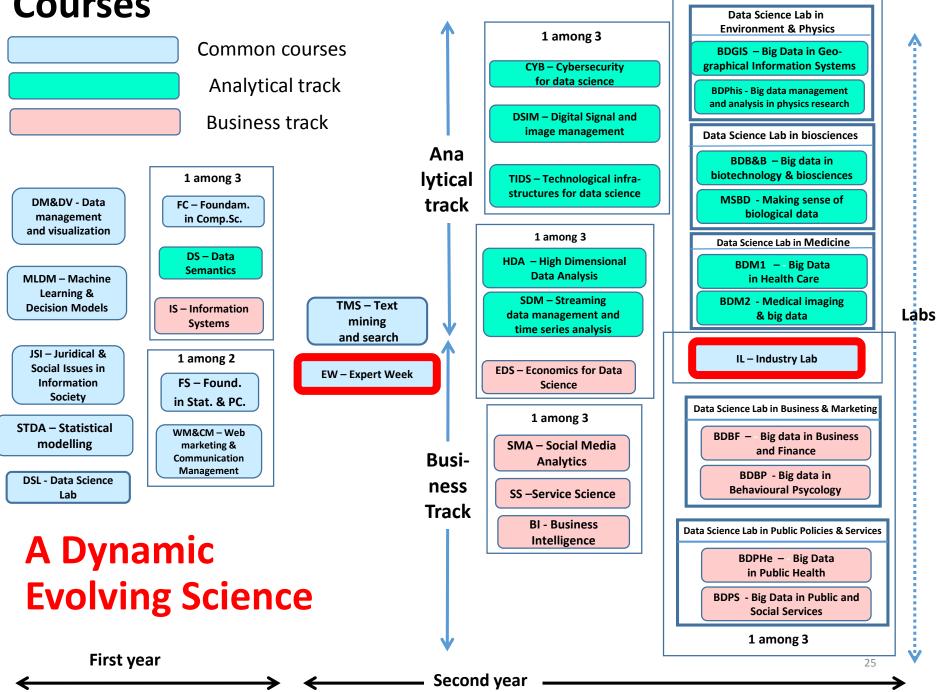


Kaggle: a platform managing data challenges www.kaggle.com

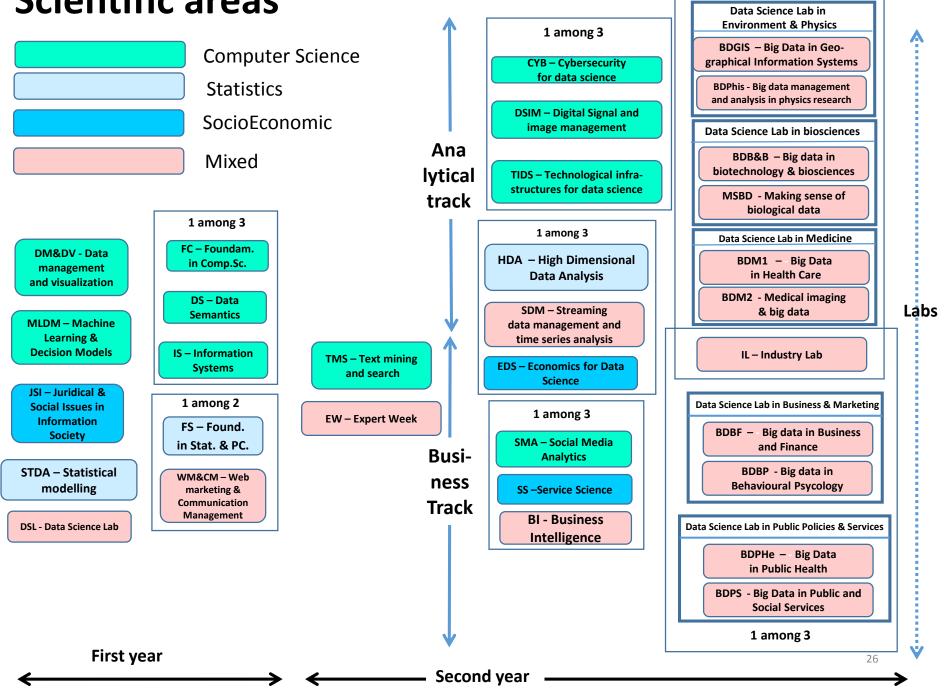
It allows to:

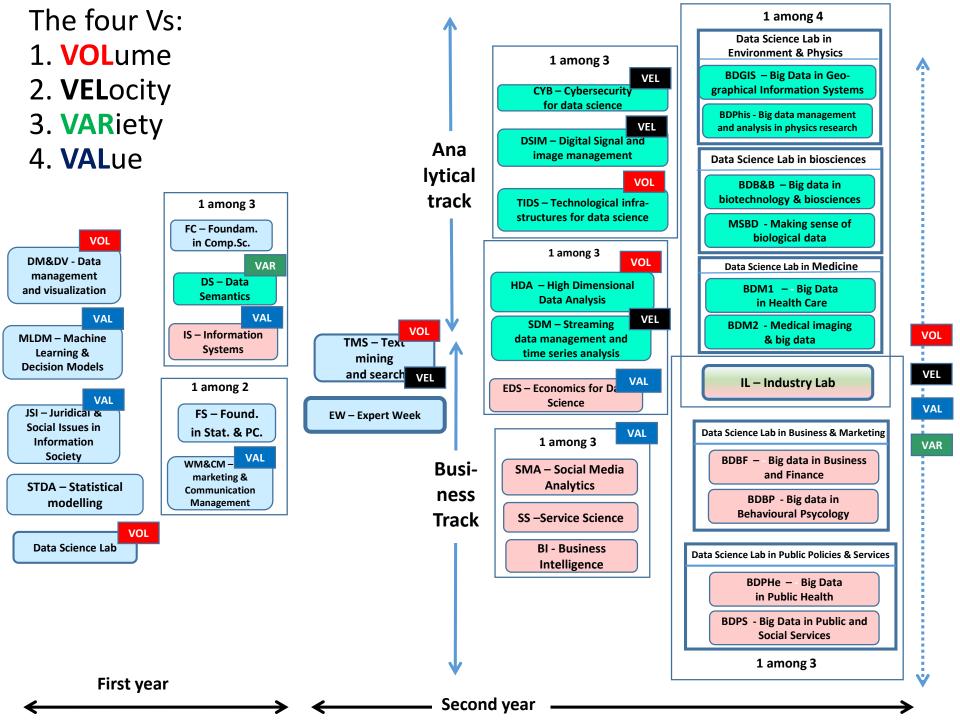
- Participate in Dataset-specific competitions organized by Companies with economic reward
- Grow up Data Science skills through practical experience on Datasets provided by Companies
- Get Academic Credits
- Know about Job Offers

#### Courses

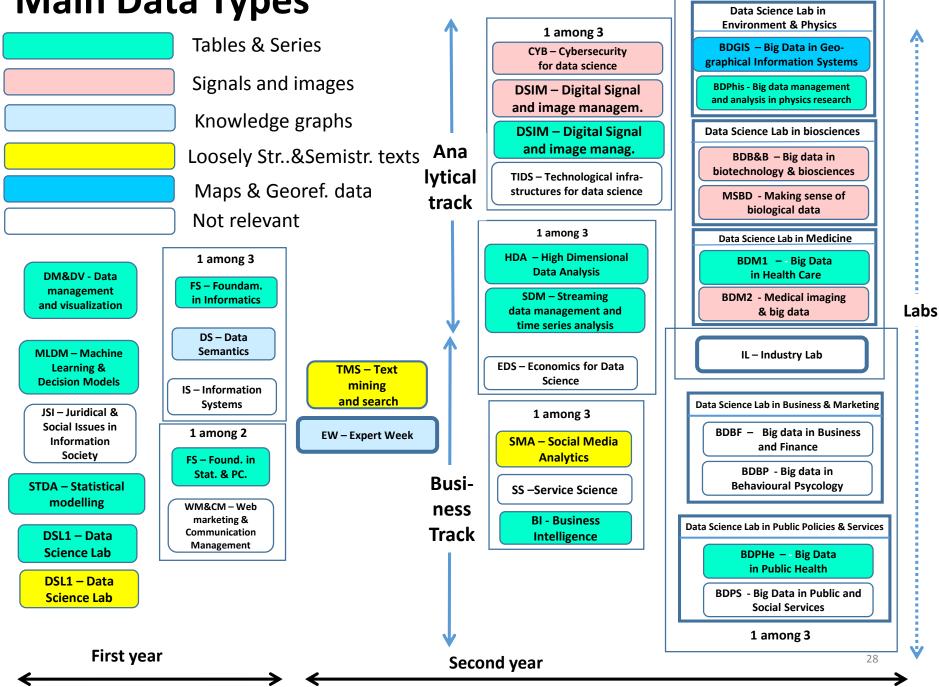


#### **Scientific** areas

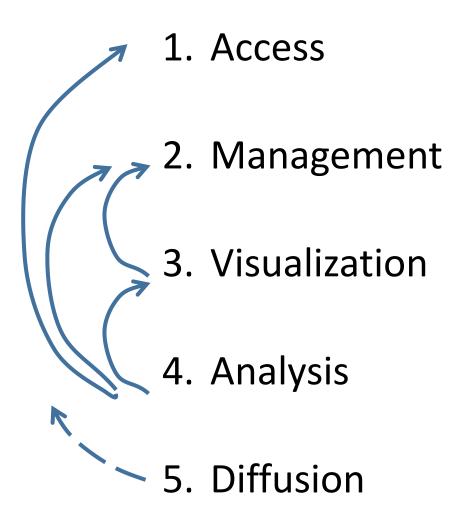




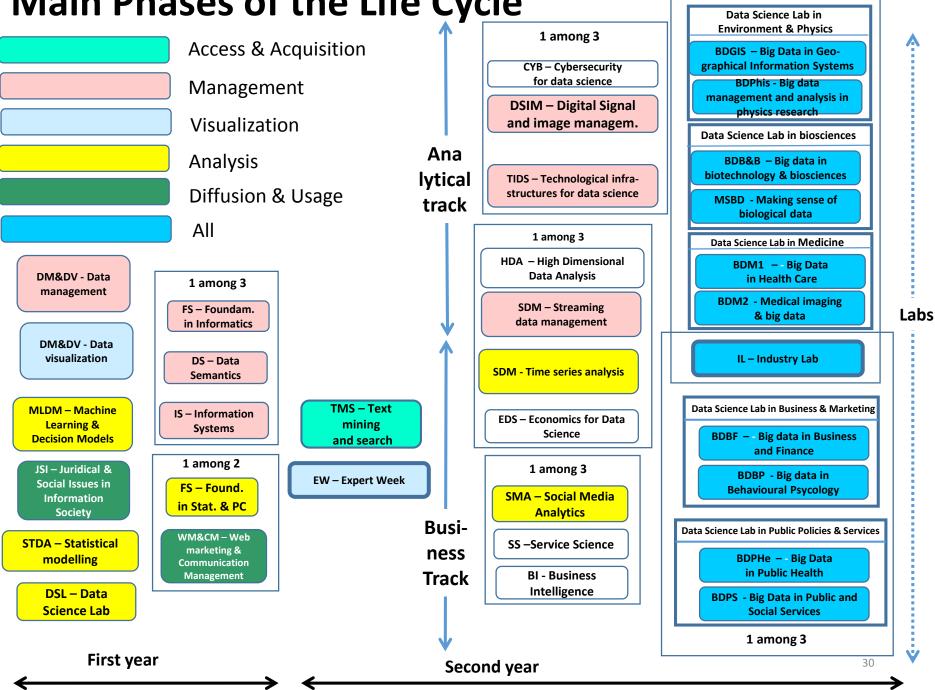




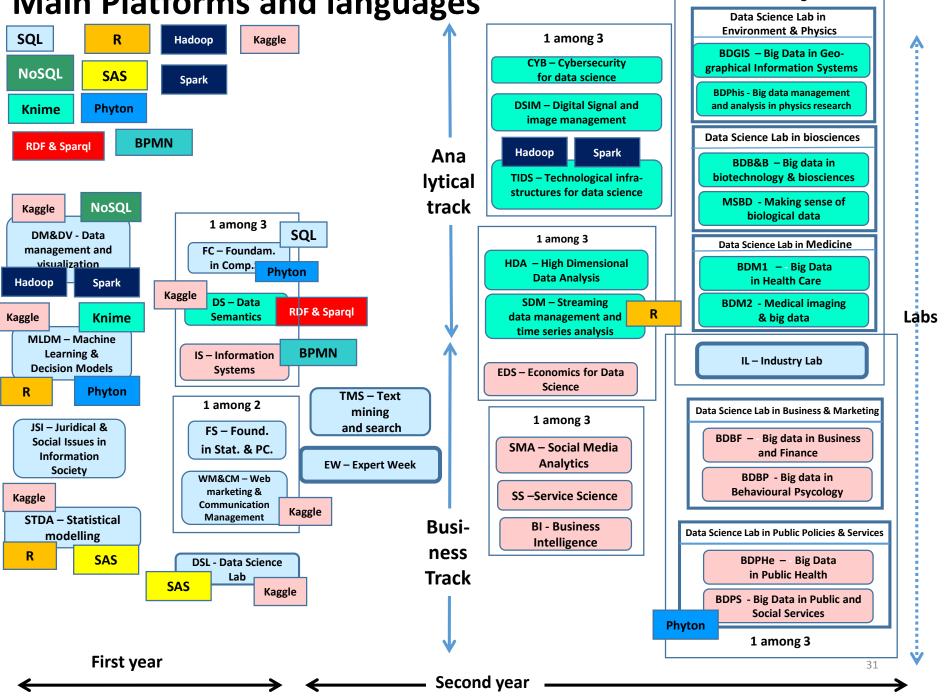
#### Phases of the life cycle and main feedbacks



#### Main Phases of the Life Cycle







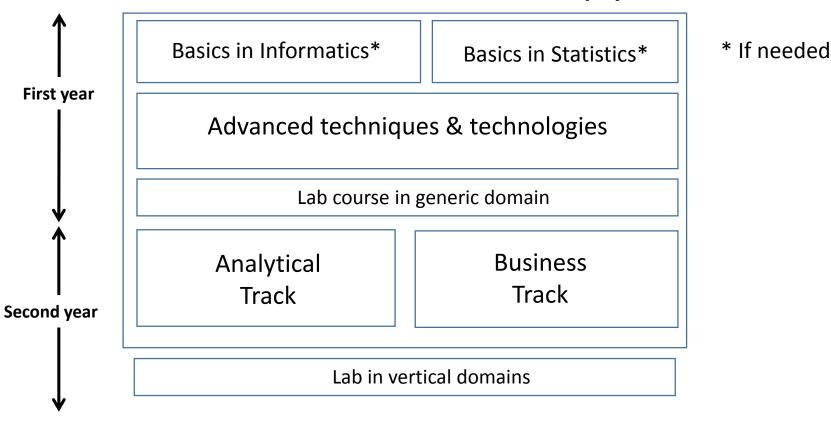
#### Studenti Erasmus in partenza 2018-19

- Stockolm (Svezia) 5
- Klagenfurt (Austria) 5
- Skovde (Svezia) 2
- Nijmegen (Olanda) 2
- Antwerp (Belgio) 1

#### Course organization and required skills



## At least 30 credits in informatics and/or statistics and/or mathematics and/or physics



#### Conoscenza della lingua inglese

#### Occorre:

- aver superato, nell'ambito della carriera universitaria, un esame di lingua inglese di almeno 4 cfu, oppure
- conseguito l'open badge "Inglese B2» dell'Ateneo di Milano Bicocca;
- conseguito una laurea di primo livello erogata interamente o prevalentemente in lingua inglese.

## Students Portfolio + Linkedin

<u>https://www.linkedin.com/pulse/building-data-science-portfolio-newcomers-guide-data-scientist</u>



Building a Data Science Portfolio: A Newcomer's Guide

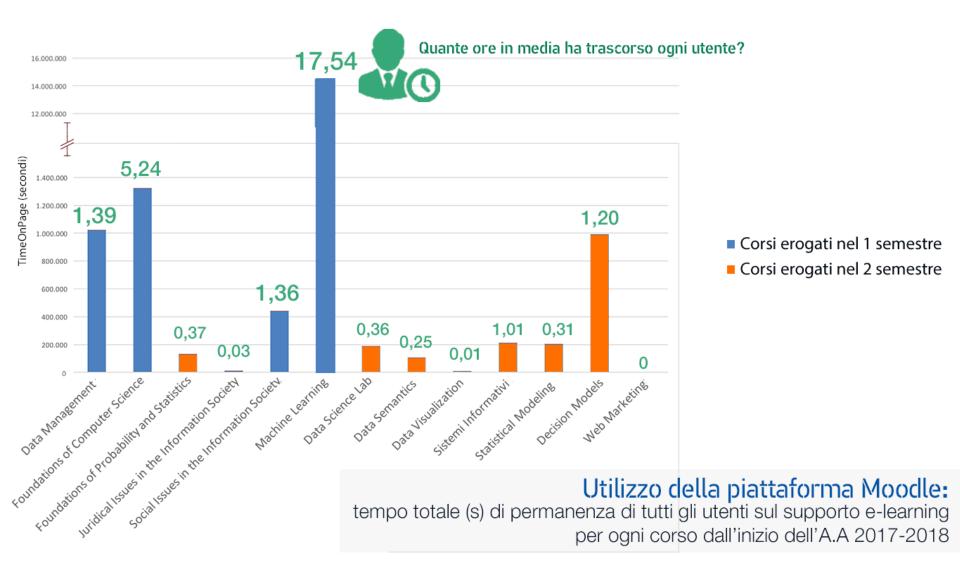
#### Aziende e PA con cui sono stipulati o in corso di preparazione accordi didattici

- A2A
- Accenture
- Assolombarda
- Bosh
- Cefriel
- Cerved
- Comune di Milano
- Danieli
- Fastweb

#### • Fondazione Tronchetti Provera devolve 24.000 euro per contributi allo studio

- Mipu
- Oracle
- Pirelli
- RE Analytics
- SAS
- Vodafone

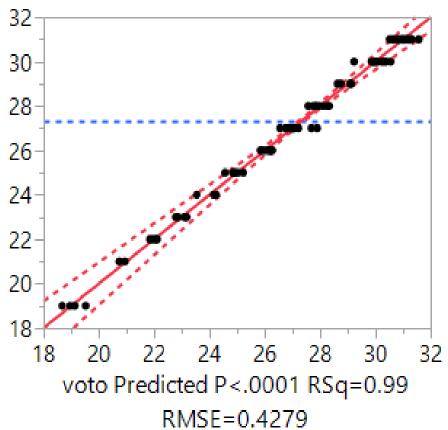
## Data Science per la Data Science



#### Alta correlazione tra uso dei servizi didattici eLearning e voto di profitto

#### Actual by Predicted Plot

voto Actual



Summary of Fit					
RSquare	0.993802				
RSquare Adj	0.983421				
Root Mean Square Error	0.427893				
Mean of Response	27.32407				
Observations (or Sum Wgts)	108				

Analysis of Variance						
Source	DF	Sum of Squares	Mean Square	F Ratio		
Model	67	1174.3337	17.5274	95.7297		
Error	40	7.3237	0.1831	Prob > F		
C. Total	107	1181.6574		<.0001*		

### Siete tutti invitati al secondo Open day di Data Science

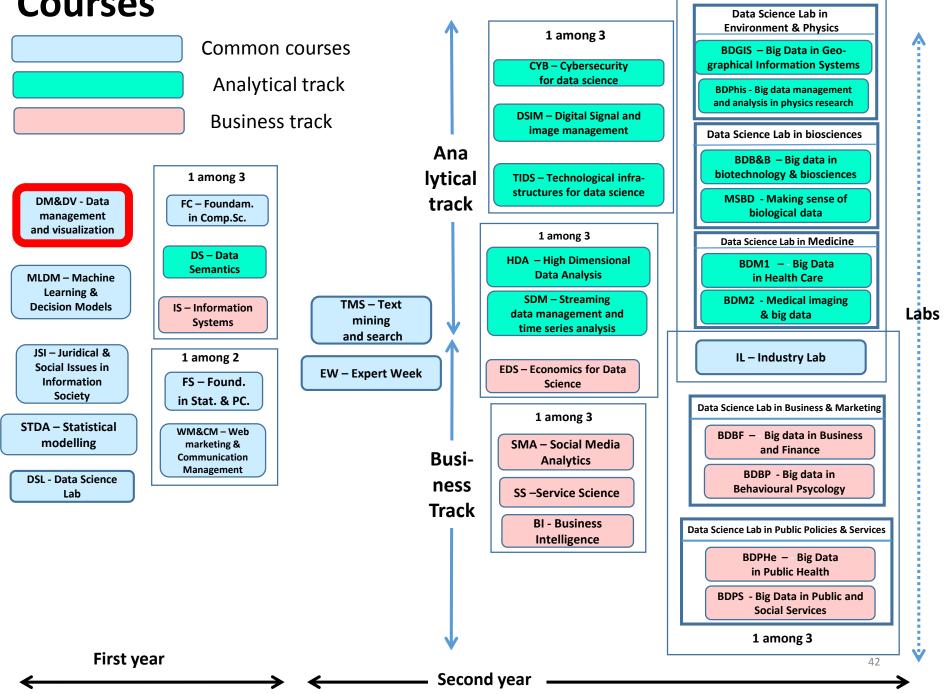
#### Siete tutti invitati al secondo Open day di Data Science – 22 Maggio 2018 – Aula Magna U6

- Ore 9.15 9.40 Carlo Batini Il corso di laurea in Data Science compie un anno Esperienze e nuovi progetti
- Ore 9.40 10.00 Roberto Bernabò Il Data Jouralism al Sole 24 Ore
- Ore 10.00 10.20 Fabio Stella Le sfide su Kaggle nel corso di Machine Learning e la nuova professione del Data Scientist
- Ore 10.20 10.40 Matteo Pelagatti -Studenti e Aziende a confronto nel primo corso di Laboratorio
- Ore 11 Marco Tronchetti Provera La Data Science @ Pirelli
- Premiazione otto contributi allo studio agli studenti di Data Science

### Volete saperne di più?

### http://datascience.disco.unimib.it/

#### Courses



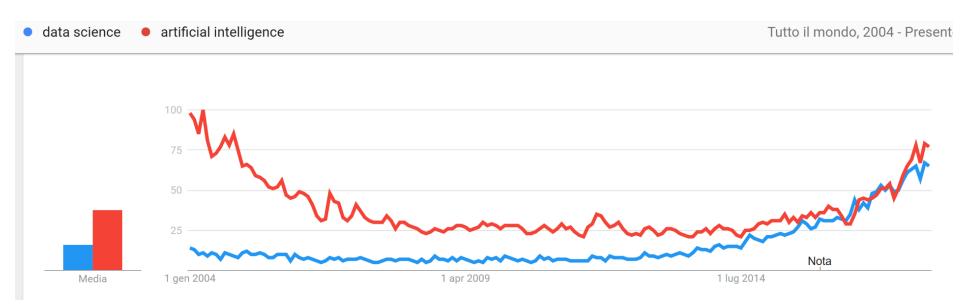
1 among 4

### Left over

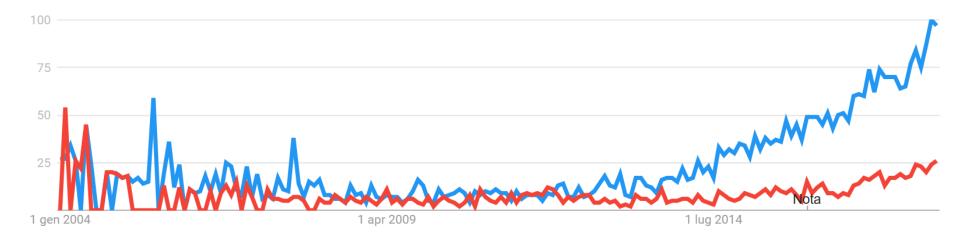
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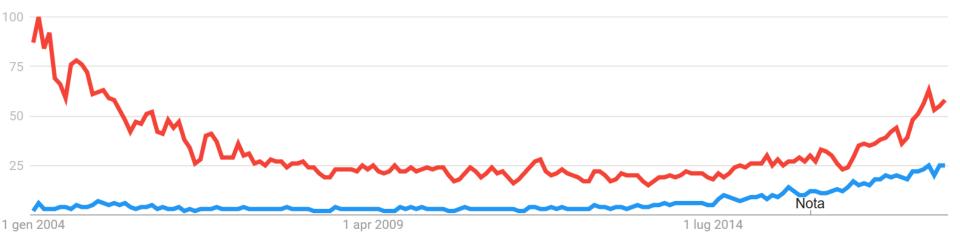
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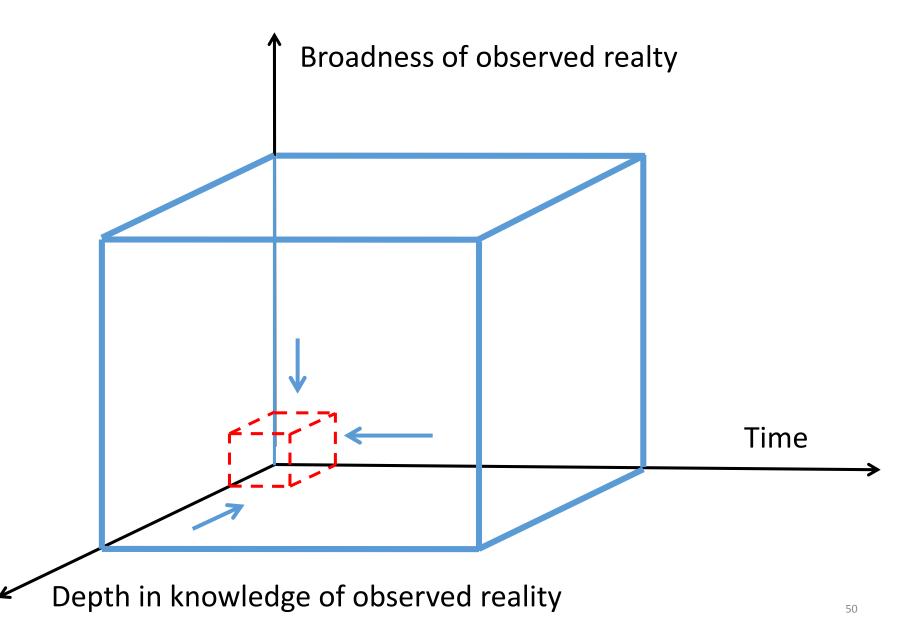
Glassdoor 50 Best Jobs In America, 2018						
Ranking	Job		dian Base Salary	Job Score (5.0 scale)	Job Satisfaction (5.0 scale)	Job Openings
1	Data Scientist	\$	110,000	4.8	4.2	4,524
2	DevOps Engineer	\$	105,000	4.6	4	3,369
3	Marketing Manager	\$	85,000	4.6	4	6,436
4	Occupational Therapist	\$	74,000	4.5	4	11,903
5	HR Manager	\$	85,000	4.5	3.9	4,458
6	Electrical Engineer	\$	76,000	4.5	3.9	5,839
7	Strategy Manager	\$	135,000	4.5	4.2	1,19
8	Mobile Developer	\$	90,000	4.5	4.1	1,80
9	Product Manager	\$	113,000	4.4	3.7	7,53
10	Manufacturing Engineer	\$	72,000	4.4	4	4,24
11	Compliance Manager	S	96,000	4.4	4.3	1,22
12	Finance Manager	S	116,000	4.4	3.8	2.99
13	Risk Manager	S	97,000	4.4	4.2	1,20
14	Business Development Manager	S	75,000	4.4	3.9	4,06
15	Front End Engineer	S	100,000	4.4	4.2	1,22
16	Site Reliability Engineer	5	120,000	4.4	4.1	1,06
17	Mechanical Engineer	S	75,000	4.4	3.8	5,07
18	Analytics Manager	S	115,000	4.4	3.9	1,38
19	Tax Manager	S	110,000	4.4	3.7	3,30
20	Creative Manager	S	110,000	4.4	4.3	824
21	Software Engineer	S	and the second sec	4.3	3.6	29,18
		5	102,500			
22 23	Hardware Engineer		115,000	4.3	4.2	80
	Corporate Recruiter	\$ \$	65,000	4.3	4.3	2,33
24 25	QA Manager		92,000	4.3	3.8	1,74
25	Physician Assistant	\$ \$	104,000	4.3	3.6	5,51
20	Database Administrator		94,000	4.3	3.8	2,37
	UX Designer	\$ \$	90,000	4.3	3.8	1,96
28	Nursing Manager		84,660	4.3	3.7	4,20
29	Engagement Manager	S	115,000	4.3	3.7	2,16
30	Solutions Architect	5	125,000	4.2	3.6	3,32
31	Process Engineer	\$	78,000	4.2	3.8	3,03
32	Reliability Engineer	S	92,000	4.2	4.3	74
33	Data Engineer	5	100,000	4.2	3.7	2,81
34	Operations Manager	\$	65,000	4.2	3.8	13,70
35	Speech Language Pathologist	\$	72,000	4.2	3.7	11,57
36	Communications Manager	\$	80,000	4.2	3.9	1,38
37	Audit Manager	\$	100,000	4.2	3.7	1,95
38	Data Analyst	\$	60,000	4.2	3.9	4,72
39	Systems Analyst	\$	75,000	4.2	3.7	2,71
40	Facilities Manager	\$	75,000	4.2	3.8	2,13
41	Strategic Account Manager	\$	85,000	4.2	4.1	80
42	Business Intelligence Developer	\$	86,000	4.1	3.9	88
43	Business Analyst	\$	71,000	4.1	3.6	9,60
44	Accounting Manager	\$	82,000	4.1	3.6	3,27
45	UI Developer	\$	95,000	4.1	3.8	1,00
46	Executive Assistant	\$	55,000	4.1	3.9	4,68
47	Management Consultant	\$	110,000	4.1	3.8	1,024
48	Project Manager	\$	80,000	4.1	3.5	23,27
49	Nurse Practitioner	\$	100,000	4.1	3.5	8,51
50	HR Generalist	S	57,210	4.1	3.9	2,70

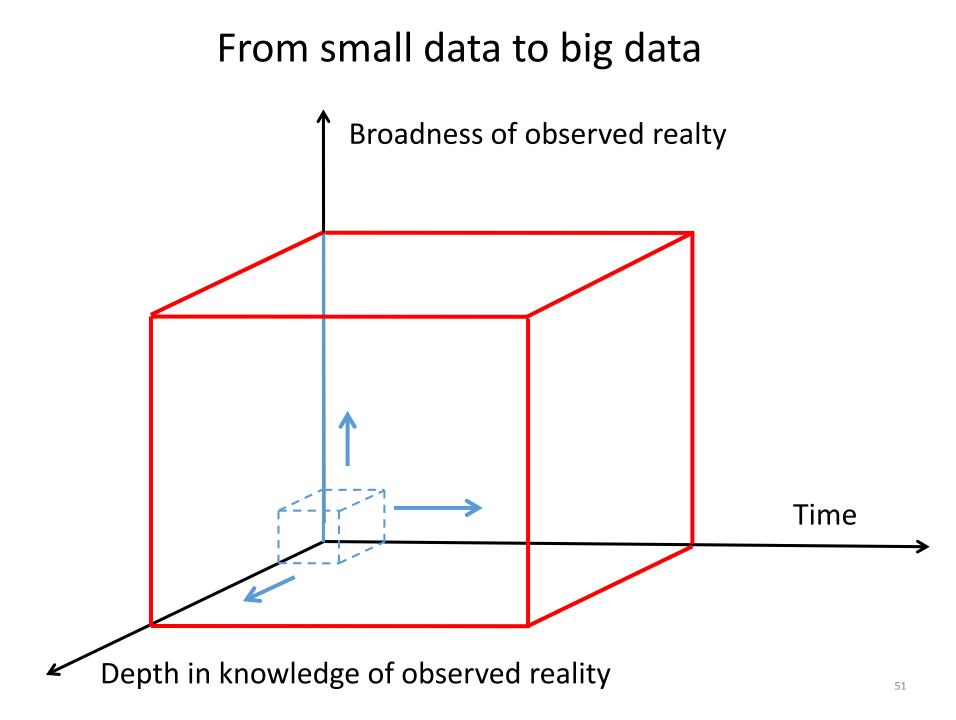
### Internazionalizzazione

#### Accordi con Università di

- Stoccolma
- Skodge
- Klagenfurt
- In istruttoria Double degree con
  - Klagenfurt

# Small data: from the Universe to a Sample





# Opportunities of collaboration for companies

### Training activities

- 1. Testimonials and Case studies
- 2. Teaching in the first year «Data Science Lab» and in the second year «Industry Lab»
- 3. Hackathons
- 4. Certifications
- Internships
- Final thesis

### Other types of contributions from companies

#### To Students

- Scolarships
- Grants for
- 1. Internships in Italian companies
- 2. Internships in European universities or companies (Erasmus programs)
- 3. Internships in extra-European universities or companies (Extra programs)
- Degree Awards

#### **Training services**

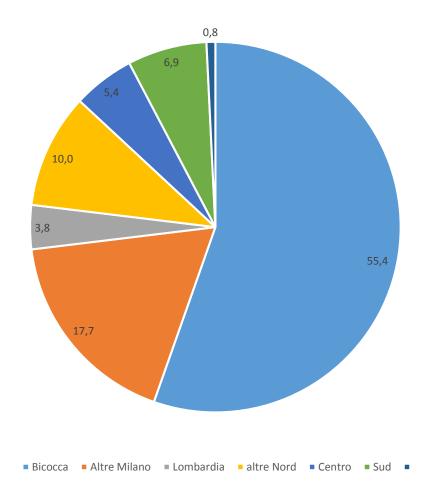
- Access to big data infrastructures
- **Communication and Marketing** 
  - Endorsement
  - Donations (with tax benefit)

## Start-ups

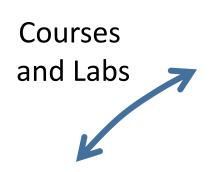
•All students should consider the opportunity to create a startup

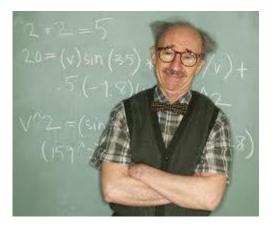
### Statistics on enrolled Students - 2

Per area geografica di provenienza



The three stakeholders, students, companies, teachers: how to boost cooperation among them?







### **Expert week**

Schedule	Day	From to					
			Proponent	Speaker	Affiliation	Title	
26-feb morning	Monday	9-11	Batini	Ceri	Politecnico di Milano	Modeling and Analyzing Big Genomic Data	
	Monday	11-12	Batini	Canakoglu	Politecnico di Milano	Modeling and Analyzing Big Genomic Data	
	Monday	12-13	Mauri	Policriti	Università di Udine	Bioinformatics and Sequencing	
26-feb afternoon	Monday	14-16	Batini	Schettini	Milano Bicocca	Modeling and recognition of visual data using CNNs	
	Monday	16-18	Pelagatti	lacus	Voices on the Blogs	How to create new value with Data Science? Challenges and perspectives of an old yet new discipline	
27-feb morning	Tuesday	9-11	Batini	Fancalanci	Politecnico di Milano	E2MC: exploiting social media for rapid mapping during emerg.	
	Tuesday	11-13	Batini	Scannapieco	Istat	New sources for Official Statistics: IT Challenges	
27-feb afternoon	Tuesday	14-16	Batini	Zardetto	Istat	Methodological Issues in Big Data Processing for Official Stats.	
28-feb morning	Wednesday	9-10.30	Vittadini	Martini	Unigrà	The use of big data in air transportation networks	
	Wednesday	10.30-12	Vittadini	Ricci	Invalsi	Data fo the educational policies	
		12-13	Batini	Misuriello	Esri	The science of where from Analytics to Artificial Intelligence, through the IOT	
28-feb afternoon	Wednesday	14-16	Batini	Fuggetta Expert Week	Cefriel	E01 Ecosystem: Unlocking Business Value	
	Wednesday	16-17	V <mark>ittadini</mark>	Albini	инс	The use of all data of an hospital for quality and research	
01-mar morning	Thursday	9-11	Stella	M. Zancker	Univ. Bolzano	Recommendation Systems - Challenges for Data Scientists	
	Thursday	11-12	Maurino	Tremolada	Sole 24 Ore	Data Journalism	
	Thursday	12-13	Batini	D. Porro	Milano Bicocca	Turning ideas into projects and innovation into Country's success	
01-mar afternoon	Thursday	14-17	Seminar "1	he gender gap i	in education and research		
01-mar afternoon	Thursday	14-15	Batini	Baccarin	Mipu	What do we do tonight? What we do every night: try to conquer the world. Five unexpected sources of bias to manipulate our vision	
01-mar afternoon	Thursday	15-16	Batini	Milani	to be completed	Experiences in University/Private sector collaborations on gender gap issues: past, present and future (to be confirmed)	
01-mar afternoon	, Thursday	16-17	Batini	Rula	Milano Bicocca	Networking Networking Women	
02-mar morning	Friday	9-11	Seminar "Myths and Reality of Artificial Intelligence"				
morning	Friday	11-13	Chiarperson: Giulio Giorello - i - Discussant: R. Cingolani, P. Dario, D. de Kerkhove, S. Bandini, G. De Michelis, D. Orba				